



Sustainable Severn Sound

Sustainable Severn Sound (SSS) champions the integration of sustainability principles within our partner municipalities and their communities.

Sustainability Plan Steering Committee (SPSC) Meeting

Date Thursday, March 3, 2016
Time 10am-12pm
Location Sustainable Severn Sound's Office (c/o North Simcoe Community Futures Development Corporation), 105 Fourth Street, Midland

Attendees

Andrea Betty, Director of Planning and Community Development, Town of Penetanguishene
Chris McLaughlin, General Manager, NSCFDC
Doug Luker, CAO/Clerk, Township of Tiny
Jennifer Schnier, Communications and Economic Development Officer, Township of Georgian Bay
Jonathan Main, Councillor, Ward 1, Town of Midland
Keith Sherman, Executive Director, Severn Sound Environmental Association
Morgan Levison, Public Health Promotor, Simcoe Muskoka District Health Unit
Patricia File, Councillor, Ward 1, Town of Midland
Ron Stevens, Councillor, Ward 4, Township of Severn
Steffen Walma, Deputy Mayor, Township of Tiny, County of Simcoe representative
Steve Farquharson, Director of Planning and Development, Township of Tay
Tracy Roxborough, Sustainability Coordinator, Sustainable Severn Sound

Regrets

Councillor Barbara Coutanche, Township of Oro-Medonte
Marina Whelan, Program Manager, Health Protection Service, Simcoe Muskoka District Health Unit
Nick Popovich, Director of Development Services, Township of Georgian Bay

1.0 Welcome and Approval of Agenda

Discussion:

Chair requested any additions or changes to the agenda, with the Coordinator adding Item 3.2 for discussion (June 2016 event), with updated agenda provided for attendees. Chair then request motion to approve the agenda. Moved by S. Walma, seconded by J. Main. Agenda approved.

2.0 Approval of Minutes from the 4-Feb-2016 SPSC Meeting



SustainabilityPlanSteeringCommittee_D

Discussion:

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Coordinator advised that the DRAFT minutes were provided to the SPSC on 9-Feb-2016, with no requests for changes or additions received. Chair requested motion to approve the 4-Feb-2016 minutes. Moved by M. Levison, seconded by J. Main. Minutes of the 4-Feb-2016 SPSC meeting approved 3-Mar-2016.

Action Item:

Coordinator to distribute approved minutes to the SPSC and municipal clerks for distribution to councils.

3.0 2015 SSS Work Plan Items (Project Charter #1 and Project Charter #2 Actions)

3.1 Sustainability Speaker Series, March 22 Event

Coordinator to provide an update on the following items:

- Event Budget (provided for information only)



March22_EventBud
get.xlsx

- Event Details (date, time)

Discussion:

Coordinator summarized the event introduction concept as discussed with Tiny Township (re: Student Essay activity facilitated by Bonita Desroches). The Coordinator will introduce the event, then invite the students up to read their essays (5-10 minutes maximum), and then introduce the speaker and detail the vision, mission and role of the SSS project.



B.McDonald_Introd
uctionNotes.doc

The Coordinator is waiting on the conformation of 3-4 volunteers from St. Theresa's High School in Midland to assist with the distribution of native seeds and lightbulbs and to help collect e-mails for event mailing lists and sign-up for the monthly Sustainability Bulletins.

Action Item:

Coordinator to follow-up with B. Desroches and D. Luker from the Township of Tiny by 9-Mar-2016 to discuss details and requirements for the event and the student essay activity.

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- **Marketing and Communication (on-going)**

Discussion:

Coordinator requested that each committee member share the event poster (as enclosed below), and provided a summary of the media and communication activities to date:



Adobe Acrobat Document



Adobe Acrobat Document



BMcDonald_Mar22_Poster_Simple.pdf

- Midland Mirror Advertisements (2 ¼ page colour ads - 25-Feb and 10-Mar),
- Midland Mirror Interview (Mirror staff requested interview with B. McDonald ahead of event),
- MCC flyers, event board, and marquee advertisement, and
- Media release distributed 1-Mar-16 (+15 media agencies).



MediaRelease_Marc
h7_SustainabilitySpe

Action Item:

No other items for direct action at this time.

- **Ticket Sales**

Discussion:

Coordinator advised on current sales (48 Adult + 5 student), and requested an update from SPSC members on the status of the complimentary tickets.



ComplimentaryTicketList_Mar22.xlsx

Action Item(s):

Coordinator will reconnect with the SPSC members as well as the City of Orillia, and Township of Springwater to confirm complimentary ticket list and preferred delivery method by Friday, March 11, 2016.

3.2 Sustainability Speaker Series, June 2016 Event

Discussion:

Coordinator reiterated that with the new SAP (2016-2018 Sustainability Action Plan), one of the focus areas is to 'deliver presentations, workshops and events designed to introduce municipalities and their communities to sustainable practices, techniques and ideas'. The focus of the June 2016 event is 'Environment and Health', (re: nature, greenspace, public health, urban planning) as determined by feedback surveys from June and December 2016.

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Potential Speakers include:

Available: Michael Hoy, Environmental Policy Planner, Brampton, Natural Heritage and Environmental Management Strategy

Available: Measuring the Sustainability Performance of New Development Planning Tool

Tony Lacobelli, Senior Environmental Planner, Vaughn and Michelle Dobbie, Planner II (Policy), Richmond Hill

Requested but Not Confirmed:

Ewa Jackson, ICLEI, *biodiverCities: A Primer on Nature in Cities, A New Spin on The Benefits of Nature and/or Handbook for Municipal Biodiversity Planning and Management*

Potentially Available but Not Confirmed:

Ronald Macfarlane, Manager, Healthy Public Policy Director, or Monica Campbell, Manager, Healthy Public Policy Director, Healthy Public Policy, Toronto Public Health or Marianne Kingsley, Toronto Public Health (re: Green Cities: Why Nature Matters to Health)

Potential Dates

Wednesday, June 22,

Thursday, June 23,

Wednesday, June 29, or

Thursday, June 30.

The Coordinator requested feedback on the proposed format, with the main comments for consideration being:

- Ensure that the rural character of the area is represented, consider having (1) urban municipal case study and (1) rural case study as they relate to environment and health,
- Look at tools which can be used to support the long-term growth of forests in the region,
- Review 'Healthy Rural Communities Toolkit' (http://www.ruralhealthycommunities.ca/Rural_Healthy_Communities/Toolkit_files/HealthyRuralCommunitiesToolKit%20feb17.pdf) for applicability,
- Positive feedback, as the healthy communities' concept can be a catalyst for multiple conversations action which serve to enhance the human health and natural environment connection,
- Look into Couchiching Conservancy (David Hawke) for potential speaker regarding 'older growth' forests,
- Venue was noted as possible concern, as the location is out of the watershed and not within one of the partner municipalities, and

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- Discussed that the preferred dates would be June 22/23.

Action Item(s):

Coordinator to research and tentatively select a venue and available date, specifically Horseshoe Valley and Lakehead University, Orillia. SPSC members are requested to submit ideas for possible venues to the Coordinator (i.e., community centres, halls, other venues that can accommodate up to 85 attendees, are central and have access to Wi-Fi and digital equipment). Coordinator to send a Doodle Poll regarding the proposed date and request suggestions or notification of conflicts.



ProposedFormat_June2016_DRAFT(1).doc

3.3 Partnership/Collaboration with Georgian College

Discussion:

Item was deferred to Website Redesign Sub-Committee and has been taken on by that group. Brief written project updates will be provided for information in future SPSC agendas/minutes.

3.4 Sustainability Action Plan, 2016-2018

Discussion:

Coordinator to request an update on the following item:

- SPSC recommendation to develop a staff report template for the Sustainability Action Plan and monthly Sustainability Bulletins (report as attached)



STAFFREPORT_DRAFT_Corrected.pdf

Coordinator sent each report (modified to represent each partner organization) on 11-Feb-2016. Discussion determined that each SPSC member had submitted the report as requested, and Coordinator will discuss any future requests for formatting as they arise.

4.0 Budget

- Corrected 2016 Budget (as approved per 4-Feb-2016 meeting), and



2016_RevisedBudget.xlsx

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SSS_FinancialStatement_29-Feb-16.pdf

Discussion:

Items provided for information. Coordinator advised that the audit will be occurring in late March, and that information will be provided to the SPSC members when available.

5.0 March 2016 - June 2016 Meeting Schedule

Date	Time	Location	Purpose
Thursday, April 7, 2016	10am-12pm	SSS Office, 105 Fourth Street, Midland	<ul style="list-style-type: none"> Review of SSS Quarterly Report for submission to Council/Staff Approval of June 2016 Event Details
Thursday, May 5, 2016	10am-12pm	SSS Office, 105 Fourth Street, Midland	Regular Meeting
Thursday, June 2, 2016	10am-12pm	SSS Office, 105 Fourth Street, Midland	Regular Meeting
Thursday, July 7, 2016	10am-12pm	SSS Office, 105 Fourth Street, Midland	Regular Meeting

6.0 Information Sharing

Discussion:

Coordinator requested information sharing on funding and training related to the Sustainability Building Block (March focus - Energy Efficiency and Renewables). In addition, the Coordinator requested assistance with developing case studies, as Coordinator has identified over 70, and would request the advice from each member through a one-on-one interview to identify staff contact and if the practice or policy is suitable for a case study (at this time). Items for consideration included:

- LAS Funding,
- Enbridge Funding, and
- MEP Funding.

SSEA

- Spring tree planting, 7,000 trees and shrubs to be planted as part of the SSEA Tree Planting Program.

County of Simcoe

- Siting of the proposed Organics Facility, <http://www.thebarrieexaminer.com/2016/03/01/springwater-site-tops-list-for-organics-facility>, and

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- Wind resolution discussion (note to carefully review the enclosed resolution prior to approval).



Resolution_Mar3_2016.pdf

NSCFDC

- Potential broadband project and service gap analysis.



Fibre Media Release.pdf



Fibre Media Release-french.pdf

SMDHU

- Climate Change and Health Vulnerability Assessment,
- Investigating health impacts related to climate change, and
- Pilot site for MOHLTC for the assessment with expected completion by the end of 2016.

Tay

- Review of Planning documents, and
- Scheduling public consultations which will be posted in the website when confirmed.

Midland

- Town has submitted an application to Trees Canada for their Edible Trees program,
- Co-generation Study complete and Town Engineer considering next steps, and
- Information on a new Butternut project (grafting onto Black Walnut), may be the potential for pilot projects (for more information contact Greg Bales, Butternut Recovery Project, 1.416.407.1265).

7.0 Other Items

Discussion:

Coordinator reminded the SPSC that SSS Quarterly Report Update to Councils and CAOs from SSS will be presented for your approval at the next SPSC meeting (7-Apr-16)

- Items will include:
 - Release of new Sustainability Action Plan for 2016-2018,
 - Summary/Results of March 22 event,
 - (Anticipated) confirmation of Ontario Trillium Funding,
 - Initiation of website redesign and the component of the municipal case studies (which will have me contacting staff for interviews/phone calls),
 - Georgian College Research Analyst Program (5-8 question survey for municipal staff and Councils to evaluate the SSS project impact moving forward, i.e., SSS awareness, personal rating of knowledge as it relates to sustainability practices, ideas and techniques, Sustainability Speaker Series event attendance),
 - Monthly newsletters (highlights), and

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- June 2016 Sustainability Speaker Series event introduction/overview.

8.0 Adjournment 11:59am
Time:
Next Meeting When: Thursday, April 7, 2016
Time: 10am-12pm
Where: SSS Office